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B.Com Part – I

English for Business Communication

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Developing Vocabulary

Developing one's communication by using different language learning skills is the first goal of learning English.

Vocabulary plays a key role in this process.

Vocabulary is central to English because without sufficient vocabulary, students can't understand or express their own ideas.

Without vocabulary nothing can be conveyed

WORD CLASSES

Modern grammarians classify words into two classes – Open and Closed word classes

Open word classes

Open Word Class	Symbol	Examples
Noun	N	Door, bat, tree, fruitetc.
Verb	V	Play, cut, eat, writeetc.
Adjective	Adj	Clean, big, good, sweetetc.
Adverb	Av	Quickly, frankly, now, yesterday etc.

CLOSE CLASS WORDS

Closed word classes

Closed word class	Symbol	Examples
Determiner	d	a, an, the, some, any, all
Pronoun	pn	I, we, you, he, she, it, they, one
Preposition	p	at, in, of, to, above, up, on
Conjunction	cj	but, and, or, if, so
Operator/ Helping Verb	aux	Can, shall, will, have, may, do, am
Interjection	ij	oh, ooh, ugh, hay
Enumerator	e	One, two, first, last

WORD FORMATION PROCESS

Word formation is the main technique to develop vocabulary.

Various processes are used for word formation. One of them is as follows

Affixation- It is the attachment to the root/base of the words, there are two types of affixation-*Prefixation* and *Suffixation*.

Prefixation: In this process an affix is attached before the root/base of the word to form a new word. There are many prefixes in English. Some are given below.

Prefix	Root/Base	New word
Semi-	Final	Semifinal
re-	Collect	Recollect
un-	Нарру	Unhappy
auto-	Biography	Autobiography
de-	Forest	Deforest
multi-	National	Multinational

Suffixation: In this process an affix is attached before the root/base of the word to form a new word. There are many suffixes in English. Some are given below.

Suffix	Root/Base	New word
-al	Arrive	Arrival
-less	Mercy	Merciless
-ness	Нарру	Happiness
-ish	Book	Bookish
-ful	Faith	Faithful
-ee	Employ	Employee

• With the help of such techniques one can begin to develop their vocabulary to achieve effective communication.

THANK YOU!